BENSON & HEDGES

So Rich and Deluxe it could only be Benson & Hedges.

A Special Offer On Any Style Of Benson & Hedges

$2.00 OFF BENSON & HEDGES YOUR NEXT CARTON PURCHASE

Ultra Lights, 5 mg "tar," 0.5 mg nicotine—Lights, Men. Box 10 mg "tar," 0.8 mg nicotine, Soft 11 mg "tar," 0.8 mg nicotine Men. Soft & Box 11 mg "tar," 0.8 mg nicotine—Men. & Box 16 mg "tar," 1.2 mg nicotine, Soft 17 mg "tar," 1.2 mg nicotine av. per cigarette, by FTC method.

SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

00727-0069BB
Benson & Hedges Family
"So Rich & Deluxe"
($2.00 Coupon)
Parade Magazine- 1990
Page 4/C
Wells, Rich, Greene, Inc.

Source: https://www.industrydocuments.ucsf.edu/docs/hxjn0003
2061191356